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Jean chow

Business Coach & Strategist

Professional business coaching
to help develop your vision,
pinpoint your goals, and achieve
remarkable results.

We work together to:

- } Establish and prioritize short and long term goals.
- } Articulate vision, ideas, and concepts and be your “corporate sounding board”.
- } Develop your strategic thinking to connect the dots and find the solutions you need.
- } Manage your time on key issues and help you stay on track to attain your goals.
- } Cultivate strategic business alliances for your professional network.
- } Identify, assess, and strengthen your business skills to gain a competitive advantage.

{ jean's bio }

Experience } 25+ years in business startups, Small Medium Enterprises (SMEs), and Fortune 500 companies based in Canada, U.S., Asia, and Africa

Education & Training } Certified Management Accountant (CMA) Finalist, CMA Silver Medalist-Auditing, Business Diploma Major in Accounting, Asian Studies, General and Life Insurance Licences, Corporate Sales Certificate, French (Basic), Bahasa Indonesia (Fluent), Mandarin (Real Beginner), Cantonese/Toi San (Basic)

Positions Held } EXECUTIVE - President and CEO, Vice President, Marketing, Director of Finance and Administration, Creative Director, Business Development Specialist MANAGERIAL - Manager of Marketing & Sales, Financial Manager, Auditor, Corporate Store Manager, Branch Manager, Project Accountant

Companies } Bell, Bento Nouveau, Cameco Mining & Exploration, Canadian International Development Agency, FAN-FARE Inc., Haute Cuisine Marketing, No Loves Lost, Province of Saskatchewan, RBC Insurance, University of Saskatchewan

Interests } Volunteer mentor at Canadian Youth Business Foundation www.cybf.ca, squash, rock-climbing, food/wine, networking, travel, languages/culture, social media marketing, and international development

{ jean's coaching experience }

Corporate Language Training Company } developed overall business strategy for growth, coached Founder-Director on sales presentation skills, developed re-branding and marketing strategies, provided recommendations on language programming and operational processes, coached her on leadership skills and gaining a wider business perspective.

Health & Beauty Product Manufacturer/Distributor } improved CEO's strategic thinking; quantified and mapped short and long term goals; helped refine time management skills; sorted short and long term priorities; coached CEO on how to create strategies for recruitment, sales, marketing; honed CEO's leadership skills; identified ways to optimize efficiencies in operations.

Luxury Travel Advisor } created mission statement and value proposition, defined target audience, provided and discussed various business models in the industry, built confidence in owner to seek strategic alliances.

Gourmet Food Product Manufacturer & Distributor } improved owner's presentation skills; started re-branding process with logo design, analyzed product packaging to enhance merchandising at major grocery retailers.

Health & Wellness Professional } advised and coached owner-author on time management and on how to create an improved work/life balance, identified and set priorities, helped owner stay on track to meet deadlines and reach target dates, researched and refined new business model.

It is my strong belief that the speed in which our business is developing is essential to having Jean as part of our team.

- D. Williams, CEO Matter Company

{ client testimonials }

“Great Results, Personable, High Integrity.”

“Jean is a very analytical strategic Business Development Specialist. I have hired her as my Business Coach to help grow my business and take it to the next level. Her implementation of creative ideas has enabled me to gain a better perspective on my business and to focus on what is important. I highly recommend her Business Consulting Services and will definitely hire her again. Top qualities: Great Results, Personable, High Integrity “

- M. Hutchison, Travel Advisor, Vision 2000 Travel Group, Feb. 14, 2011

“...effective coach and ...true cheerleader,”

“I am in my sixth round to coaching with Jean and I am grateful for her support and guidance. An effective coach and at times a true cheerleader, Jean’s extensive business acumen has helped our company with a broad spectrum of business goals which include short term troubleshooting around employee management and system controls to long term forecasting of sales, marketing and future growth. It is my strong belief that the speed in which our business is developing is essential to having Jean as part of our team.”

- D. Williams, CEO, Matter Company, May 16, 2011

{ business coaching fees }

Step One } \$450 /month + HST

For the first month, business coaching includes one introductory session plus three 45 minute sessions for a total of four sessions in the first month.

Growth Steps } \$400 /month + HST

For subsequent months, business coaching includes three 45 minute sessions per month.

Additional Coaching } \$50 (includes HST)

Additional coaching fee is per 20 minute block.

Terms: total fees are due by the first coaching session of each month.